

**2005 CIP Survey
Publishers Survey**

ADMINISTRATIVE

Chief Respondent: _____
Title: _____
Telephone Number: _____
Email address: _____

Name of publisher: _____
What are your imprints? _____
Homepage for publisher: _____
In what state is your main office located? _____

CURRENT CIP PRODUCT

1. Approximately how many new titles did your organization publish in the last year? _____
- 2a. Do you print on demand? ____ yes ____ no
- 2b. If yes, approximately what number per year? _____
3. The following applies to e-books. If your firm does not produce e-books, please skip to question 3d.
 - a. How many e-books, "born digital" did you publish in the last year? _____
 - b. How many e-books, originally ink-print, did you publish in the last year? _____
 - c. Is publication of an e-book usually preceded by publication of an ink-print version of the e-book? ____ yes ____ no
 - d. If you do not currently publish e-books, do you expect to publish e-books within the next 2-3 years? ____ yes ____ no
4. What format does your organization use to manage galleys (page layout software such as Quark, PageMaker, etc., word processing packages such as Microsoft Word, WordPerfect, etc.)?

5. What is the length of a typical production lifecycle of a book? (i.e. from contract to final galley) _____

6. During what week in the publication cycle is cover art generally available? _____
7. During what week in the publication cycle does CIP data fall? _____
8. The following questions relate to ONIX files.
- a. Do you use ONIX to share your forthcoming publication data? ____ yes ____ no
 - b. If yes, approximately how many ONIX records do you create in a calendar year?

 - c. If you distribute ONIX records, for what purpose(s) do you distribute them?

 - d. Will you create ONIX records in the future? ____ yes ____ no
 - e. If yes, approximate number of years from now when you will begin creating ONIX records: ____
9. Do you require authors to submit manuscripts in machine-readable form? ____ yes ____ no
10. If yes,
- a. approximate number of machine-readable manuscripts per year: _____
 - b. approximate percentage of all manuscripts per year that are in machine-readable form: _____
11. Approximate percentage of backlist in machine-readable form: _____
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POSSIBLE FUTURE CIP SERVICE

12. In the future, how would you like to receive your CIP data?
- a. Full MARC record? ____
 - b. XML? ____
 - c. PDF? ____
 - d. ONIX? ____
13. Using your ECIP account and the Main Menu, would you be interested in using a search box to retrieve a MARC record? ____ yes ____ no
14. In place of the printed copy, would you be willing to send a PDF copy if rules to access that copy were limited to one reader at a time and the reader could not print or download the text?
____ yes ____ no
15. If access to the LC name authority file were made conveniently accessible on the ECIP homepage, would you use it?

16. If yes, what value might the name authority file have for your firm?

17. One of the more time consuming aspects of cataloging concerns name authority work. If a convenient template were available for creating and providing name authority information about your authors, would you be willing to create this information if it helped expedite the CIP process?

18. If the requirement to print CIP data in the book were eliminated, publishers could request CIP data later in the publishing cycle (e.g. one week before publishing). If this were the case, would the information provided (author, title, series, etc.) be more accurate and less subject to change?

19. Do you currently provide audio or video files of authors to market some books? ____ yes
____ no

20. If yes, approximately how many per year? _____

21. Do you plan to provide audio or video files of authors to market some books in the coming year or two? ____ yes ____ no

DRAFT
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